QUANTUS INSIGHTS

Polling, Insights, and Campaign Strategy

QuantusInsights.org | @quantusinsights on X
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Methodology Summary
Sample: 1,000 registered voters | Fielded May 18–20, 2025 | Published May 22, 2025
Mode: Mixed-mode approach using opt-in online panels and SMS outreach to improve demographic and geographic reach
Margin of Error: ±3.1% at 95% confidence
Sponsor: Trending Politics News

Weighting & Adjustment:
- Propensity Modeling: Estimated selection bias based on demographics, past vote history, and partisan registration using logistic regression.
- Raking (IPF): Calibrated sample to match population benchmarks from the U.S. Census and L2 voter file on age, gender, race/ethnicity, education, and party registration
- Multilevel Calibration Weighting (MCW): Applied to correct for complex interactions (e.g., race × education × region) and improve balance across subgroups with limited representation
- Weight Normalization: Weights were trimmed and normalized to reduce design effects and enhance statistical stability

Validation & Quality Control:
- Benchmarked against L2 voter file data for turnout patterns and partisan alignment
- Included attention-check items, straight-lining detection, and response time filters
- Cross-validated results with recent probability-based national surveys for external accuracy

Post-Election Context:
- This wave is a post-election sentiment survey of registered voters (no likely voter screen)
- Designed to capture voter attitudes and approval dynamics following recent electoral outcomes
- Focused on insight into current political mood—not predictive modeling of turnout

This methodology reflects Quantus Insights' commitment to rigorous, transparent polling. By combining advanced weighting, behavioral modeling, and voter file calibration, we aim to produce accurate, representative snapshots of public opinion—grounded in both performance and academic best practices.
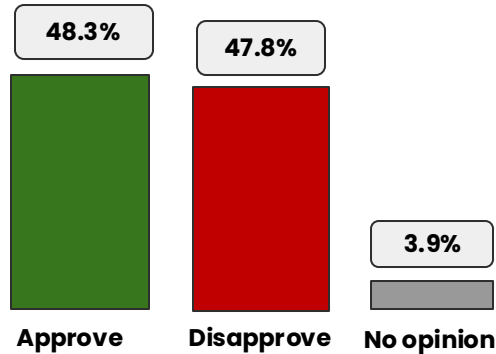
Voter Profile

Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
48%	52%	71%	11%	12%	6%	15%	22%	36%	27%	38%	62%

Republican	Democrat	Independent
34%	33%	33%

May 22, 2025

Q1. Do you approve or disapprove of President Trump's job performance?

Trump Job Approval (Jan - May 2025) | Quantus Insights Polling

This chart displays the results of 10 Quantus Insights polls conducted between January and May 2025, tracking Donald Trump's job approval rating.
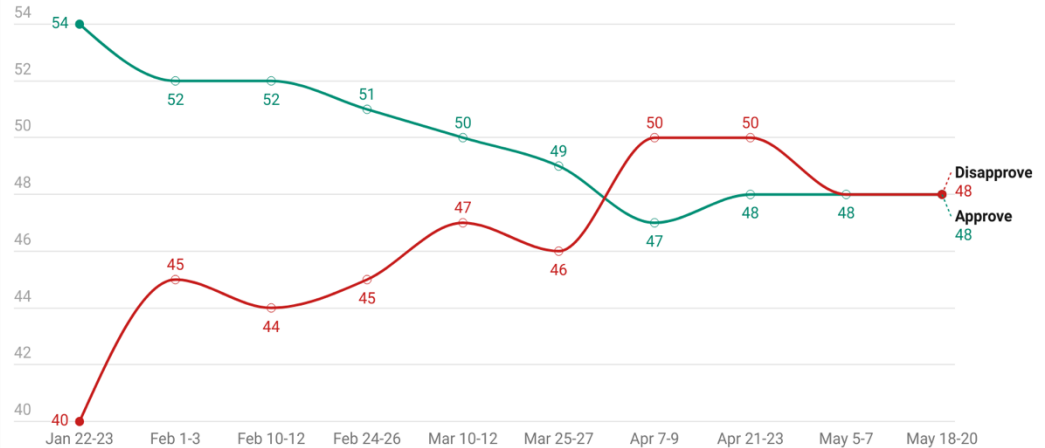
Approve: 48.3%
Disapprove: 47.8%
No opinion: 3.9%

Chart: Quantus Insights • Source: Quantus Insights • Created with Datawrapper

May 22, 2025

Trump Approval by Demographic

Demographics	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Approve	54%	43%	53%	27%	40%	47%	40%	48%	51%	48%	43%	52%
Disapprove	42%	53%	44%	64%	53%	47%	52%	46%	46%	49%	54%	44%
No Opinion	4%	4%	3%	9%	7%	6%	8%	4%	3%	3%	3%	4%

	Rep	Dem	Ind
Approve	92%	11%	40%
Disapprove	6%	87%	51%
No opinion	2%	2%	9%

Total	Count	Pct
Approve	483	48.3
Disapprove	478	47.8
No opinion	39	3.9

Economy Approve/Disapprove by Demographic

Demographics	Male	Female	White	Black	Hispanic	Other	18-29	30-44	45-64	65+	College	Non-college
Approve	48%	41%	49%	19%	40%	43%	39%	42%	48%	46%	42%	48%
Disapprove	46%	54%	47%	70%	50%	47%	53%	52%	47%	51%	54%	48%
Unsure	6%	5%	4%	11%	10%	10%	8%	6%	5%	3%	4%	4%

	Rep	Dem	Ind
Approve	84%	9%	38%
Disapprove	11%	88%	54%
Unsure	5%	3%	8%

Total	Count	Pct
Approve	453	45.3
Disapprove	496	49.6
Unsure	51	5.1

Q3. Do you believe the U.S. economy is improving, staying the same, or getting worse under President Trump?

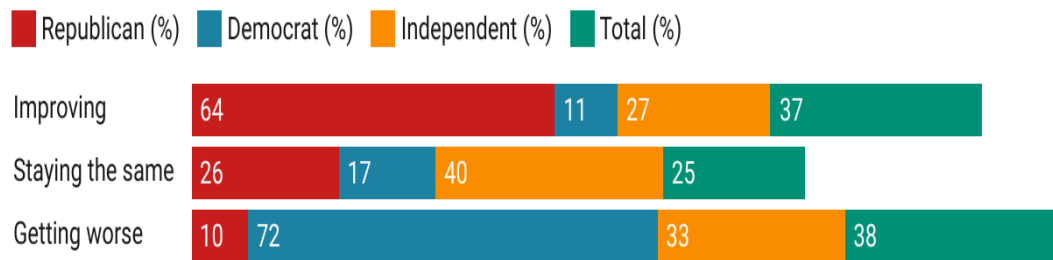

Perceptions of National Direction by Party

Legend: Republican (%) · Democrat (%) · Independent (%) · Total (%)

	Republican (%)	Democrat (%)	Independent (%)	Total (%)
Improving	64	11	27	37
Staying the same	26	17	40	25
Getting worse	10	72	33	38

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Belief in Economy

Staying the same (25%)
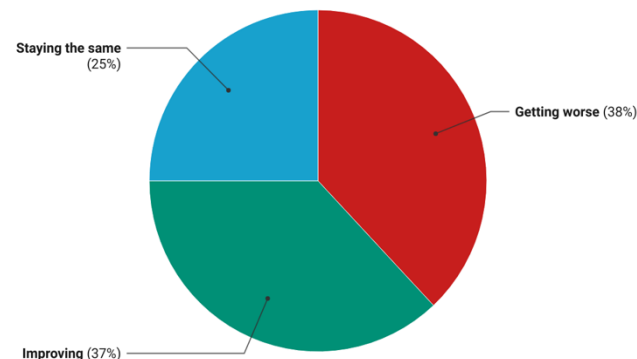Getting worse (38%)
Improving (37%)

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

May 22, 2025

Q4. Do you believe mass deportations of undocumented immigrants currently in the U.S. illegally is good or bad for the country overall?
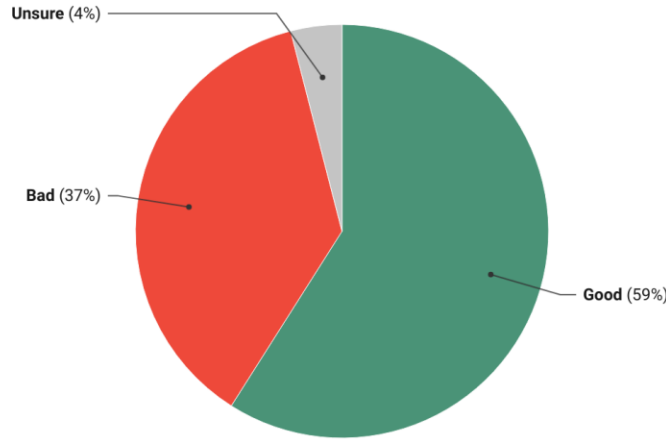

Opinion on Mass Deportations

Unsure (4%)
Bad (37%)
Good (59%)

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

May 22, 2025

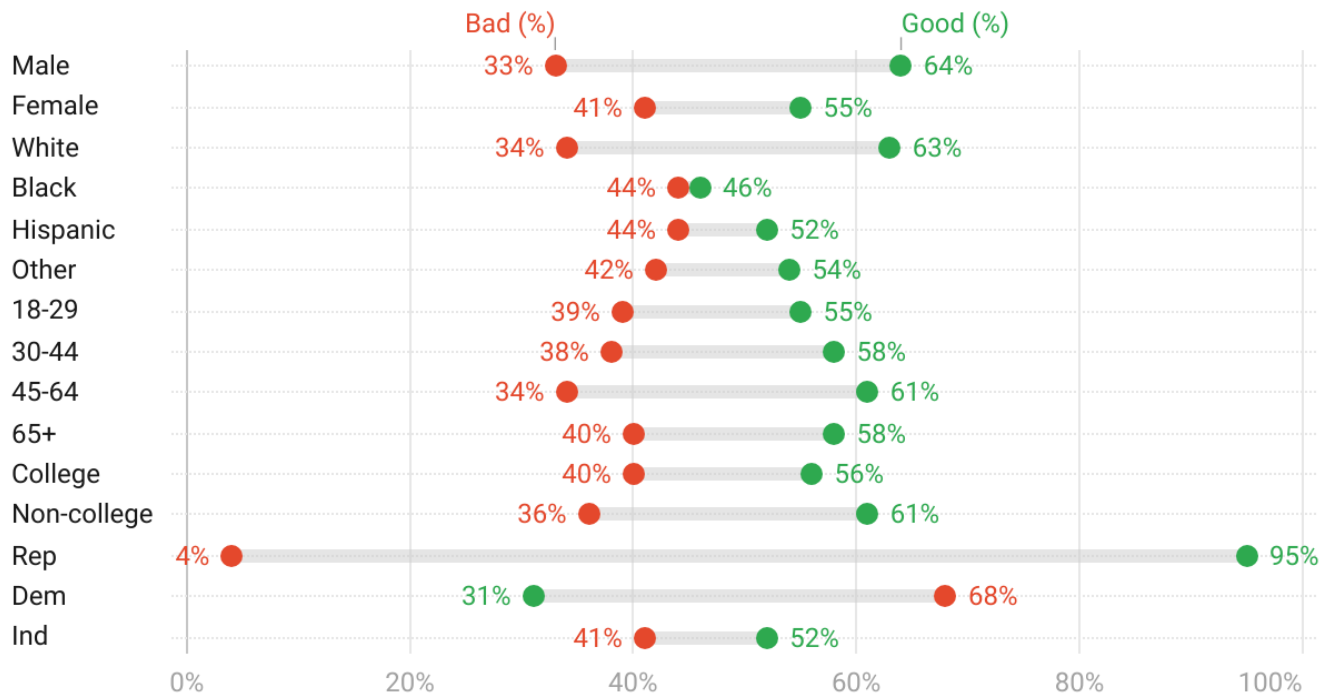# Trump Illegals Deportation Policy Approval by Demographic

	Bad (%)	Good (%)
Male	33%	64%
Female	41%	55%
White	34%	63%
Black	44%	46%
Hispanic	44%	52%
Other	42%	54%
18-29	39%	55%
30-44	38%	58%
45-64	34%	61%
65+	40%	58%
College	40%	56%
Non-college	36%	61%
Rep	4%	95%
Dem	68%	31%
Ind	41%	52%

Q5. Do you support or oppose President Trump's efforts to strengthen U.S. relations with Saudi Arabia and other Middle Eastern countries, including opening direct negotiations with Iran over its nuclear program?
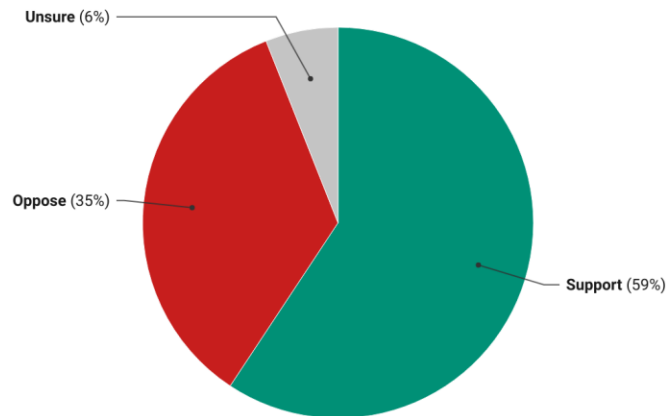
Support of Trump Middle Eastern Diplomacy

Unsure (6%)
Oppose (35%)
Support (59%)

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Support or Oppose by Party ID

Party ID	Support	Oppose	Unsure
Republican	89	6	5
Democrat	36	60	4
Independent	52	39	9

Table: Quantus Insights • Source: Quantus Insights polling • Created with Datawrapper

May 22, 2025

Q6. We've listed several elected leaders below. For each, please indicate whether you have a favorable or unfavorable opinion, or no opinion at all.

Favorability Ratings of U.S. Political Leaders

Responses reflect favorability ratings of selected elected officials. Results are weighted by party affiliation—Republicans, Democrats, and Independents to align with self-identified partisan composition.
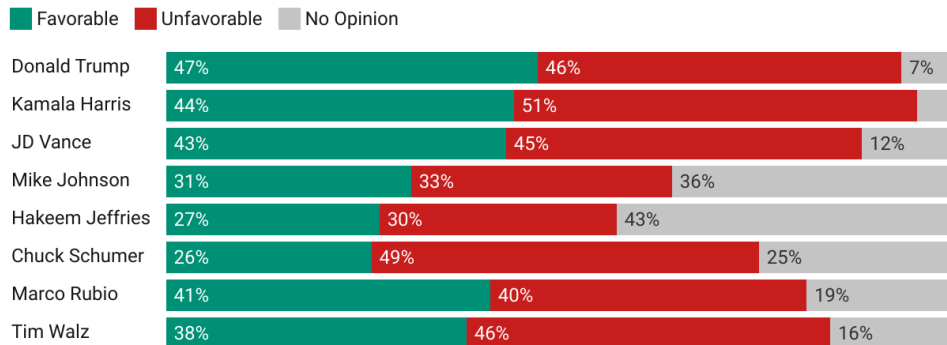
■ Favorable ■ Unfavorable ■ No Opinion

Leader	Favorable	Unfavorable	No Opinion
Donald Trump	47%	46%	7%
Kamala Harris	44%	51%	
JD Vance	43%	45%	12%
Mike Johnson	31%	33%	36%
Hakeem Jeffries	27%	30%	43%
Chuck Schumer	26%	49%	25%
Marco Rubio	41%	40%	19%
Tim Walz	38%	46%	16%

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

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Q7. Do you believe Joe Biden's health issues during his presidency were intentionally downplayed or covered up in order to mislead the American public?

Belief in Biden Health Cover-Up by Party

65% of Americans believe Joe Biden's health condition was covered up and underreported. That sentiment cuts across party lines, reflecting distrust not just in the Biden administration but in the media's role in shaping the public narrative.

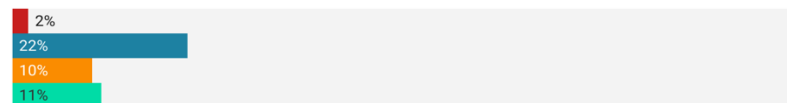Legend: ■ Republican (%) ■ Democrat (%) ■ Independent (%) ■ Total (%)

Yes
- 98%
- 36%
- 61%
- 65%

No
- 0%
- 42%
- 29%
- 24%

Not sure
- 2%
- 22%
- 10%
- 11%

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper
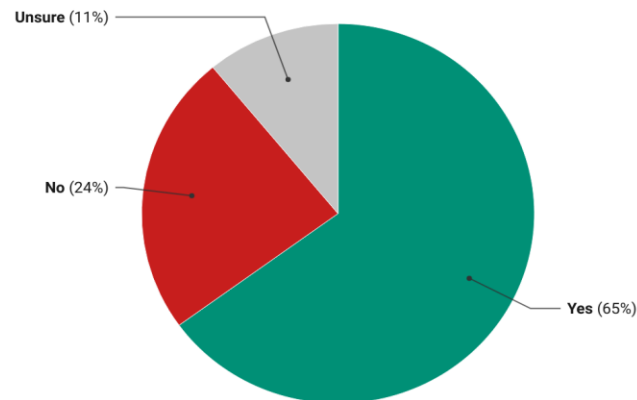
Belief in Biden Health Coverup

Unsure (11%)
No (24%)
Yes (65%)

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

May 22, 2025

Q8. Looking back, do you believe Joe Biden had the mental and cognitive fitness required to serve effectively as president during his time in office ?
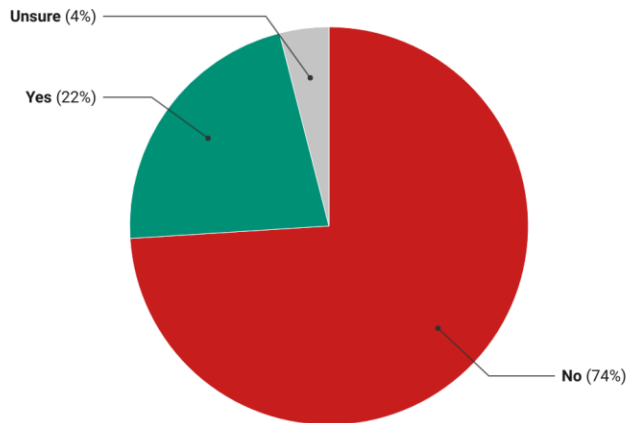
Did Biden Have the Mental Fitness to Serve?

Unsure (4%)

Yes (22%)

No (74%)

Chart: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

Voters Reflect on Biden's Mental and Cognitive Health in Office

Party ID	Yes%	No%	Unsure%
Republican	1	98	1
Democrat	37	58	5
Independent	28	66	6

Table: Quantus Insights • Source: Quantus Insights polling • Created with Datawrapper

May 22, 2025

Q9. In the 2020 U.S. presidential election, who did you vote for?

2020 Vote Recall by Party ID

Party ID	Voted for Biden (%)	Voted for Trump (%)	Did not vote / Don't remember (%)
Republican	3	90	7
Democrat	91	3	6
Independent	50	34	16
Total	*48*	*43*	*9*

Table: Quantus Insights • Source: Quantus Insights Polling • Created with Datawrapper

May 22, 2025

Q10. Knowing what you now know, if you could vote again in the 2020 presidential election, who would you choose?

Asked only of those who reported voting in 2020 from previous question.

Of the 1,000 respondents surveyed, 906 reported voting in the 2020 presidential election. The following results and questions are based solely on those self-reported voters.

Party ID	Biden (%)	Trump (%)	Would not vote (%)
Republican	2	98	0
Democrat	95	4	1
Independent	39	52	9
Total	*45*	*52*	*4*

Created with Datawrapper

May 22, 2025